

CATALYST

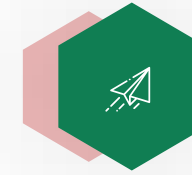
European VET Excellence for Leading Sustainable Systems and Business Transformation



01

Timeframe of the project

June 2022 - May 2026



02

Programme

Erasmus+ CoVEs Partnership for Excellence – Centres of Vocational Excellence



03

Coordinator of the project

Institute for Research in Environment, Civil Engineering and Energy, North Macedonia



European VET Excellence for Leading Sustainable Systems and Business Transformation

➤ Main goal

Tackle personal and organizational development, embrace transformation in SMEs, enabling and inspiring them to re-think and re-design their business models, co-creating and sharing between educational and business organisations.

5 CoVEs and CATALYST Network anchored in the European VET eco-system

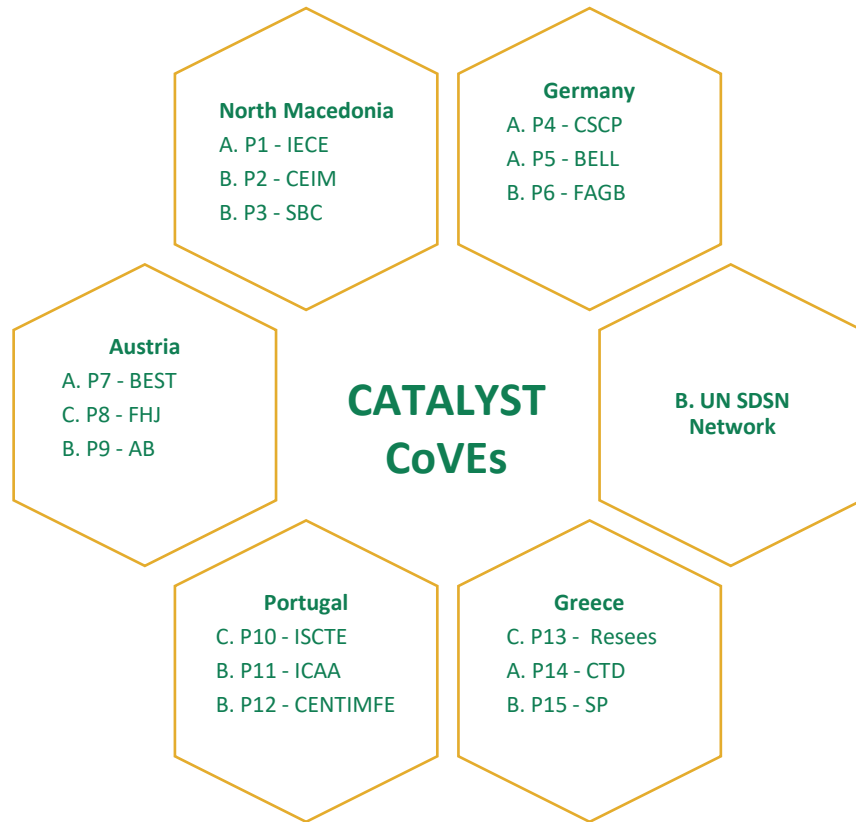
70 VET courses for up-skilling professionals and students

Co-create and disseminate applied knowledge inspiring business-education partnerships involving students, professionals and SMEs

Create CATALYST platform which will unite all CoVEs on European level

Consortium composition:

A. VET Providers B. Business representative/Company C. Universities

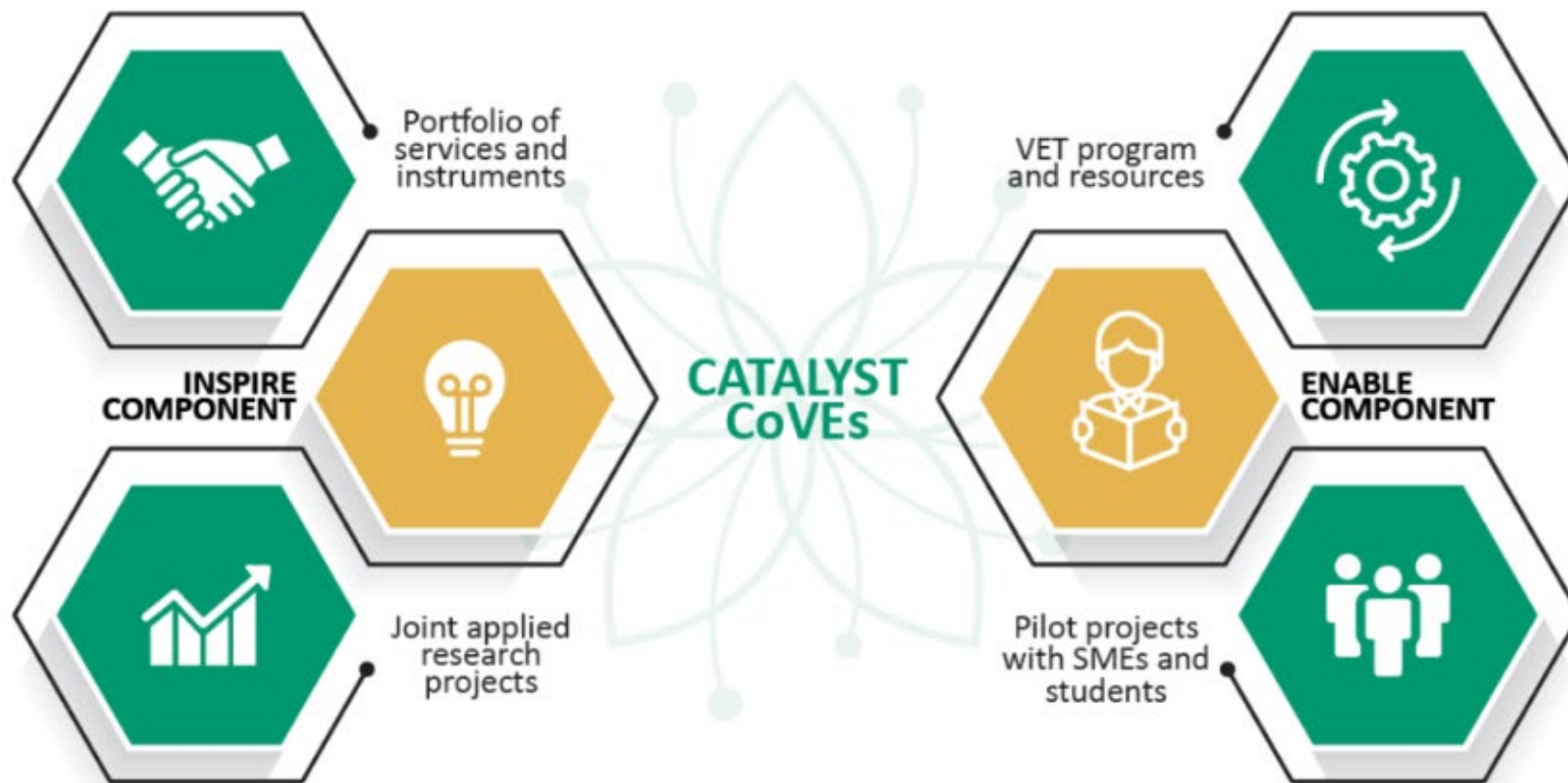


Partners
■ Project partners
■ Associate partners



36 associate partners = 12A + 14B + 10C from 14 countries

About



CATALYST has a multi-level approach:



Personal level – empowering professionals and students with skills they need to tackle multi-dimensional complex problems and providing support in doing this through the interactive part of the CATALYST platform.



Organisational level – developing more open, collaborative, and explorative organisational cultures, supporting the transformation of SMEs, creating sustainable and innovative solutions, transforming their business value in a sustainable manner toward a green economy.

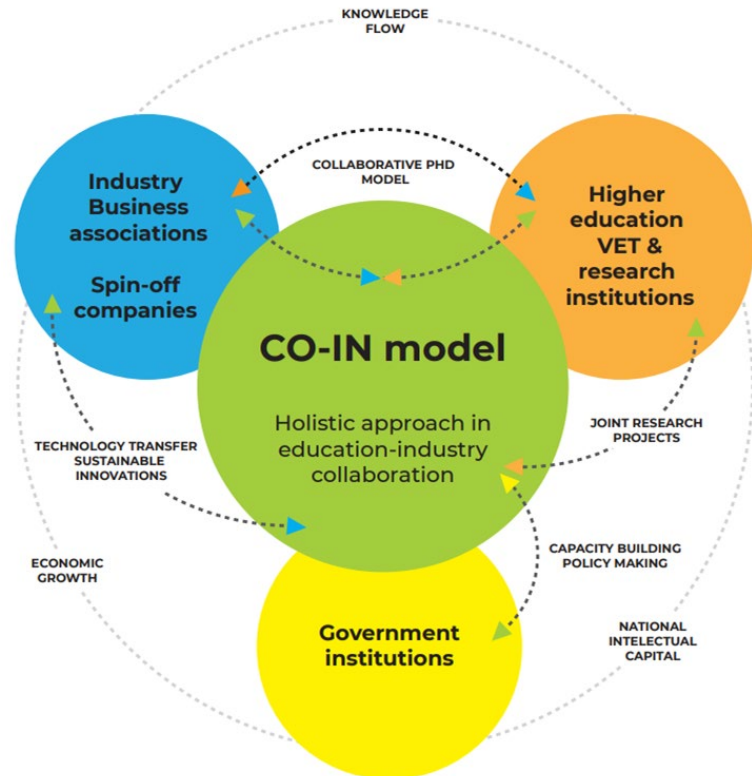


Systemic level – the project CATALYST will have a short and long-term impact on the direct beneficiaries and with this will enable a change in their environments, which will lead to positive change on a societal level as well. Bottom-up approach – influencing the growth and development of individuals and organisations – positively influence on a systemic level.

Unique model, designed to establish and enhance collaborative and innovative partnerships and enable achieving sustainable growth of all participating organisations

The **effects and benefits of the CO-IN[©] Model** are:

- Building an innovation eco-system supporting the **knowledge triangle** through collaboration and strategic partnerships;
- Supporting the development of sustainable businesses, from traditional companies to **learning organisations**;
- Added value from education and research by creating **useful knowledge**;
- Adopting a **holistic approach** to solving complex, open and connected problems, providing guidance via frame innovation methodology;
- Effective tool in addressing **complex social, economic, and environmental problems**.



● Innovative aspects

- To **enable useful knowledge, that can be applied in SMEs** and with this contribute to their transformation as learning organisations adopting sustainable business models.
- To **anchor the sustainability aspect of the CATALYST CoVEs** from the creation, and during the project work toward continuation of the Centres after finishing the project, as well as initiating new CATALYST CoVEs in other European countries after finishing the project.
- To raise awareness of the importance of the topics of Sustainability and Management in the business sector using the **CATALYST Journal** as a tool, and to stimulate the demand for VET in the business sector.
- To establish opportunities for education, collaboration and networking through the **CATALYST Platform**.
- To **support SMEs to manage knowledge and intellectual capital** and with this enhancing their productivity and sustainable performance.

CATALYST

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<http://projectcatalyst.eu/>



Co-funded by
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CATALYST Social Media



YouTube

